

Cadillac's Craft Beer Festival - September 23, 2023

Vendor Contract

Administered by: Cadillac Area Festivals & Events (CAFE)

Vendor Name: _____

Michigan Sales Tax #: _____ Non-Profit # _____

Contact Person : _____

Address: _____

City: _____ State: ____ Zip Code: _____

Phone #: _____ E-Mail Address: _____

Type of Product: _____ Truck or Tent _____

Merchandise Vendors will rent a 10' by 10' space for \$100. One space _____ Two spaces _____

Food Vendors will be located on Lake Street on the west side of City Park

Electric Hook Up Y ___ N ___ Water Hook Up Y ___ N ___

(Please bring your own extension and Hose if Yes)

Vendor Rules and Guidelines

No Vendor Insurance is provided by CAFE or Cadillac's Craft Beer Festival. The Event organizers, the Festival and CAFE shall NOT be liable for loss or damage to exhibits, equipment or their contents or for any injuries of vendors.

Assumption of Risk. All vendors participating DO SO AT THEIR OWN RISK. The assumption of risk includes that associated with wind, rain, hail, lightning, floods, snow, and all other acts of God. Damage to property, illness or injury by vandals, participants or sponsors are at the vendors risk. Festival organizers, CAFE, City of Cadillac, sponsors, agents and volunteers shall NOT BE LIABLE for any damage to or loss of property or injury to persons or loss of goods.

Hold Harmless Agreement/Release of Liability. In consideration of the Festival, CAFE and the City of Cadillac permitting me to participate in this event, I hereby assume all risk and liability out of my participation in this event. I also agree to hold harmless and indemnify the Festival, CAFE the City of Cadillac, sponsors, property owners, elected officials, agents, employees and volunteers from all liability or responsibility whatsoever for the injury or death to persons, and for any damage to property arising out of or resulting from my participation in this event. I further hereby remise The Festival, CAFE the City of Cadillac, sponsors, property owners, elected officials, agents, employees and volunteers from any and all claims, demands and liabilities resulting or arising directly or indirectly from my participation in the Festival.

Health Department Approval. Food vendors must have clearly visible a proper health department permit.

Vendor Conduct. The professionalism of our vendors reflects on the Festival and CAFE. Please provide well trained and respectful service providers to work for you at this event. If vendor representatives are found to be consuming alcohol, selling unapproved or illegal products, providing beverages without a token or behaving in an unprofessional manner, Festival officials will immediately shut down your operation and you will be asked to leave.

Rule Violations. Any violation of these rules will be cause for immediate dismissal by the Event Chair, Vendor Chair or Executive Director of CAFE from the event. Any Festival payments will be forfeited.

If you have digital photos of your business, logos or other promotional material, please submit in high resolution png or jpg format. Email to marci@cadillacmichigan.com as soon as your application is accepted.

I have read, agreed to and understand all rules & policy information as outlined above and specific to this event as noted.

Authorized Signature _____ Date: _____

Print Name: _____

Please send signed form, fees and copy of certificate of insurance to:

**Cadillac's Craft Beer Festival
% Cadillac Area Festivals & Events
201 N. Mitchell Street, Suite 103
Cadillac, MI 49601**

Form can be faxed to 231-779-5933 or emailed to Marci Hensley at marci@cadillacmichigan.com