

# 2025 Food Vendor Contract

CADILLAC'S CRAFT BEER FESTIVAL  
SEPTEMBER 13, 2025  
[WWW.CCBEERFEST.COM](http://WWW.CCBEERFEST.COM)



## VENDOR INFO

Administered by: Cadillac Area Festivals & Events (CAFE)

|                      |   |    |                                     |
|----------------------|---|----|-------------------------------------|
| Vendor Name          |   |    |                                     |
| Michigan Sales Tax # |   |    |                                     |
| Non-Profit #         |   |    |                                     |
| Contact Person       |   |    |                                     |
| Address              |   |    |                                     |
| Phone                |   |    |                                     |
| Email                |   |    |                                     |
| Type of Product      |   |    |                                     |
| Truck or Tent        |   |    |                                     |
| Electric Hook-ups?   | Y | or | N (Bring own extension cord if Yes) |
| Water Hook-ups?      | Y | or | N (Bring own hose if Yes)           |

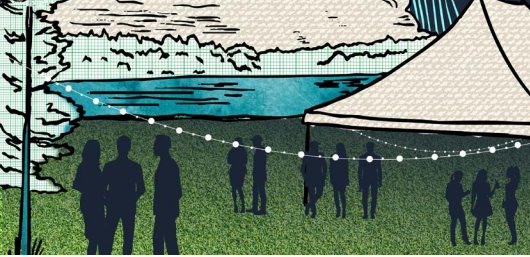
## VENDOR RULES AND GUIDELINES

No Vendor Insurance is provided by CAFE or Cadillac's Craft Beer Festival. The Event organizers, the Festival and CAFE shall NOT be liable for loss or damage to exhibits, equipment or their contents or for any injuries of vendors.

**Assumption of Risk.** All vendors participating **DO SO AT THEIR OWN RISK.** The assumption of risk includes that associated with wind, rain, hail, lightning, floods, snow, and all other acts of God. Damage to property, illness or injury by vandals, participants or sponsors are at the vendors risk. Festival organizers, CAFE, City of Cadillac, sponsors, agents and volunteers shall **NOT BE LIABLE** for any damage to or loss of property or injury to persons or loss of goods.

### Hold Harmless Agreement/Release of Liability.

In consideration of the Festival, CAFE and the City of Cadillac permitting me to participate in this event, I hereby assume all risk and liability out of my participation in this event. I also agree to hold harmless and indemnify the Festival, CAFE the City of Cadillac, sponsors, property owners, elected officials, agents, employees and volunteers from all liability or responsibility whatsoever for the injury or death to persons, and for any damage to property arising out of or resulting from my participation in this event. I further hereby remise The Festival, CAFE the City of Cadillac, sponsors, property owners, elected officials, agents, employees and volunteers from any and all claims, demands and liabilities resulting or arising directly or indirectly from my participation in the Festival.



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**Health Department Approval.** Food vendors must have clearly visible a proper health department permit.

**Vendor Conduct.** The professionalism of our vendors reflects on the Festival and CAFE. Please provide well trained and respectful service providers to work for you at this event. If vendor representatives are found to be consuming alcohol, selling unapproved or illegal products, providing beverages without a token or behaving in an unprofessional manner, Festival officials will immediately shut down your operation and you will be asked to leave.

Vendors are not to be drinking while their booth is open. Vendors are allowed a max of 3 workers at their booth. Worker names must be provided on the

contract. All vendors and workers will wear a Vendor badge supplied by the festival. The badge must be worn at all times in a visible place.

**Rule Violations.** Any violation of these rules will be cause for immediate dismissal by the Event Chair, Vendor Chair or Executive Director of CAFE from the event. Any Festival payments will be forfeited.

**What we need from you:** If you have digital photos of your business, logos or other promotional material, please submit in high resolution png or jpg format. Email to [marci@cadillacmichigan.com](mailto:marci@cadillacmichigan.com) as soon as your application is accepted.

I have read, agreed to and understand all rules & policy information as outlined above and specific to this event as noted.

|                      |  |
|----------------------|--|
| Authorized Signature |  |
| Date                 |  |
| Print Name           |  |

Please send signed form and copy of certificate of insurance to:

Cadillac's Craft Beer Festival  
c/o Cadillac Area Festivals & Events  
201 N. Mitchell Street, Suite 103  
Cadillac, MI 49601

**If you would like to include a logo for marketing purposes, please email it along with this completed form to Marci at the email below.**

Marci Hensley at [marci@cadillacmichigan.com](mailto:marci@cadillacmichigan.com).