





2025 Sponsorship Opportunities & Benefits

CADILLAC'S CRAFT BEER FESTIVAL - SEPTEMBER 13, 2025

WWW.CCBEEFFEST.COM



festival	KEG PRESENTING SPONSOR \$5000 Limit of 1 Deadline June 1	GROWLER MUSIC SPONSOR \$3000 Limit of 1 Deadline AUG 1	TULIP YARD GAMES SPONSOR \$1500 Limit of 1 Deadline AUG 1	PINT \$1000 Unlimited spaces Deadline AUG 1	MUG \$500 Unlimited spaces Deadline AUG 1	TASTER \$250 Unlimited spaces Deadline AUG 1
BRANDED VIP TENT AREA WITH SEATING	X					
FIRST CALL EARLY ENTRY TICKETS	6	6	4	2		
GENERAL ADMISSION TICKETS	4			2	2	2
LOGO ON PRINT, DIGITAL ADS & MARKETING MATERIALS	X	X	X	X		
10' BANNER DISPLAY AREA IN THE EVENT BANNER NOT PROVIDED.	X	X	X	X		
SOCIAL MEDIA MENTIONS	X	X	X	X	X	1
WEBSITE & DIGITAL PROMOTIONS	TOP BILLING	PROMINENT BILLING	PROMINENT BILLING	X	X	X
MUSIC STAGE SHOUT-OUTS	X	X	X	X	X	
BUSINESS LOGO ON VOLUNTEER SHIRT	X	X	X	X		
BUSINESS NAME ON VOLUNTEER SHIRT					X	X
BEER FEST WEBSITE BACKLINK	X	X	X	X	X	X
<div></div> <div>MEDIA SPONSORSHIP \$2,500 (In-kind, value negotiable) This partnership is customized on a first-come, first-serve basis.</div>	<div><div></div><div>OTHER OPPORTUNITIES</div></div> <div><div><ul style="list-style-type: none">• Food & Beverage (Hospitality Station)• Media/Advertising• Printing• Transportation</div><div><ul style="list-style-type: none">• Lodging• Furnishings/Decor/Linens• Trophies• Or just volunteer!</div></div>					

YES, I WANT TO BE A 2025 SPONSOR! SIGN ME UP FOR:

☐ **KEG** Presenting Sponsor \$5,000

☐ **PINT** \$1,000

☐ My check is enclosed

☐ Invoice Me

☐ **GROWLER** Music Stage Sponsor \$3,000

☐ **MUG** \$500

Make checks payable to:
Cadillac Area Festivals & Events
Attn: CCBeeFest
201 N. Mitchell Street - Suite 102
Cadillac, MI 49601

You will be billed
by Cadillac Area
Festivals & Events

☐ **TULIP** Yard Games Sponsor \$1,500

☐ **TASTER** \$250

Business Name _____ Contact Name _____

Address _____

Phone _____ Email Address _____

Pint sponsorship level and up, please email hi-res company logo to marci@cadillacmichigan.com (translucent .png, .pdf or .eps for social media)