



2026 Sponsorship Opportunities & Benefits

**CADILLAC'S CRAFT BEER
FESTIVAL – SEPTEMBER 26, 2026**
WWW.CCBEERFEST.COM

**Commit before submission deadlines to ensure
full sponsor benefits.**

						
	KEG PRESENTING SPONSOR \$8000 Limit of 1 Deadline June 1	GROWLER MUSIC SPONSOR \$5000 Limit of 1 Deadline AUG 1	TULIP YARD GAMES SPONSOR \$2000 Limit of 1 Deadline AUG 1	PINT \$1000 Unlimited spaces Deadline AUG 1	MUG \$500 Unlimited spaces Deadline AUG 1	TASTER \$250 Unlimited spaces Deadline AUG 1
VIP TENT AREA WITH SEATING	X					
FIRST CALL EARLY ENTRY TICKETS	6	6	4	2		
GENERAL ADMISSION TICKETS	4			2	2	2
LOGO ON ALL PRINT, DIGITAL ADS & MARKETING MATERIALS, INCLUDING TV & RADIO.	X	X	X	X		
10' BANNER DISPLAY AREA IN THE EVENT; BANNER NOT PROVIDED.	X	X	X	X		
SOCIAL MEDIA MENTIONS	X	X	X	X	X	1
WEBSITE & DIGITAL PROMOTIONS	TOP BILLING	PROMINENT BILLING	PROMINENT BILLING	X	X	X
MUSIC STAGE SHOUT-OUTS	X	X	X	X	X	X
LOGO ON VOLUNTEER SHIRT	X	X	X			
BUSINESS NAME (TEXT) ON VOLUNTEER SHIRT				X	X	X
BEER FEST WEBSITE BACKLINK	X	X	X	X	X	X



OTHER OPPORTUNITIES

- Food & Beverage
(Hospitality Station)
- Media/Advertising
- Printing

- Transportation
- Lodging
- Furnishings/Decor/Linens
- Or just sign up to volunteer on our website

YES, I WANT TO BE A 2026 SPONSOR! SIGN ME UP FOR:

☐ **KEG** Presenting Sponsor \$8,000

☐ **PINT** \$1,000

☐ My check is enclosed

☐ Invoice Me

☐ **GROWLER** Music Stage Sponsor \$5,000

☐ **MUG** \$500

Make checks payable to:
Cadillac Area Festivals & Events
Attn: CCBeerFest
1320 N. Mitchell Dr
Cadillac, MI 49601

You will be billed
by Cadillac Area
Festivals & Events

☐ **TULIP** Yard Games Sponsor \$2,000

☐ **TASTER** \$250

Business Name _____ Contact Name _____

Address _____

Phone _____ Email Address _____

Yard Games sponsorship level and up, please email hi-res company logo to mrecker02@gmail.com (translucent
.png, .pdf or .eps for social media)